

# 7.4 Project Website & Logo Identity

**WP 7** 



Version	Date	Author	Institution	Status	Change Description
V1.0	05/05/2017	Elvira Raquel Silva	EWF		

Author Institution Sign- Off 1	Signature	Date
EWF	Etric hopel sita	05/05/2017
Author Institution Sign- Off 2	Signature	Date
Approval Institution Sign-Off	Signature	Date
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## 2 Logo Identity

The creation of a project logo establishes the project identity. The ADMIRE logo (Figure 11) was decided from a set of seven different options, voted among the consortium partners.

Underpinned to the logo design there are some ideas and concepts explored in the project: layers, which is commonly figurative representing additive manufacturing; a triangle-shaped arrow illustrating the triangle of knowledge and innovation, the circle around the triangle are the relevant stakeholders and community engaged along the project. Lastly, the red colour is associated to energy and power.



Figure 1 – ADMIRE logo, version 1



Figure 2 – ADMIRE logo, version 2





Figure 3 – ADMIRE logo, version 3



#### Figure 4 – ADMIRE logo, version 4



Figure 7 – ADMIRE logo, version 5



Figure 8 – ADMIRE logo, version 6





#### Figure 9 – ADMIRE logo, version 7



Figure 10 – ADMIRE logo, version 8

The final decision for the logo of the ADMIRE project came to be logo version number 1. After some modifications, the final versions are:



Figure 11 – ADMIRE logo, final version



# 3 Website

The website will act as the main diffuser of information and results and news on the project. Periodically updating will be ensured by the WP 7 leader: EWF.

The ADMIRE project website is accessible via the link: <u>http://admireproject.eu/</u> featuring the sections dedicated to the background of the project, goals, innovation behind the project, documents completed, recent news, a form for the visitors to get in contact with the project coordinator and another one to show intertest in the European Master Degree in Metal Additive Manufacturing.

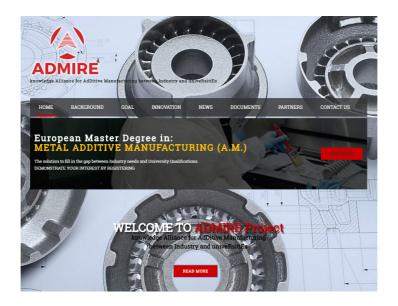


Figure 5 – Homepage of the ADMIRE website











HOME BACKGROUND GOAL INNOVATION NEWS DOCUMENTS PARTNERS	
	CONTACT US
NEWS	
NEW5	
-~~~-	



Figure 7 - News section



## 4 Restricted Area

It was planned during the proposal to embed into the website settings a restricted area to storage, upload and download documents, but due to its definitions by default, it was decided to use another tool much more user-friendly. Each person was given credentials to access ADMIRE's shared folder available at:

#### https://ewfeurope.sharepoint.com/sites/ADMIRE Project/SitePages/Home.aspx

← → C' 1	Secure   https://ewfeurope.sharepoint.com/sites/ADMIRE_Project/SitePages/Home.aspx	Q ·	☆ 💿
III Office 3	165 SharePoint		Q &
BROWSE PAGE		🤁 shari	E 🟠 FOLLO
(A)	Erasmus+ ADMIRE Project / EDIT LINKS Erasmus+ ADMIRE Project	Search this site	
Home Documents Pages Site contents Recycle Bin	Welcome to the ADMIRE	E project shared folder!	
EDIT LINKS	In the Documents library, you will find all relevant documents for the project, ranging from the most up-to-date Contacts list, to the project Deliverables, both draft and submitted. If you have any questions related to the use of this Sharepoint, feel free to contact EWF directly	Documents	
	Co-funded by the Enstances Programme of the European Union This project has been funded with support from the European Comission. This publication relieds the views only of the author, and the comission cannot be held responsible for any use which ay be made of the information contained therein.	WP10 - Management - Cranfield VP8 - Evaluation Kit - IREPA WP7 - Dissemination & exploitation of results - EWF WP6 - Exchange of knowledge strategies' implementation & testing - EWF WP5 - AM MSc Implementation & Testing at national level - IST WP4 - Exchange of knowledge strategies - Bremen WP3 - Definition of the content, teaching & learning strategies - Cranfield	

Figure 8 - Restricted Area - SharePoint